



eBay PowerSeller Secrets, 2E: v. 2 E

Brad Schepp, Debra Schepp

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Join the ranks of top eBay sellers with even more insider tips!

Are you ready to take your eBay selling to the next level? This beyond-the-basics guide reveals the trade secrets that have propelled the savviest entrepreneurs into eBay PowerSellers. Now it's your turn to start earning up to \$150,000 per month through your eBay business!

The Second Edition of *eBay PowerSeller Secrets* is packed with up-to-date guidance in effectively running a eBay store, selling and shipping internationally, finding little-known sources for products, advertising your wares, managing inventory, collecting payments, keeping records, and much more.

[Sidebar] NEW! Covers eBay Express, eBay's Marketplace Research reports, ProStores, Skype, eMail Marketing, and even selling through Amazon and your own website. Plus, checklists to help you stay on track!

Learn from hundreds of PowerSellers just what it takes to succeed on eBay:

- Determine what sells best on eBay, when it sells, and why
- Develop listings that create high traffic and product demand
- Handle end-of-sale payments and protect yourself from fraud and loss
- Manage listings, inventories, and communications
- Track incidentals, deductions, expenses, and other tax-related items
- Automate to ease processes such as creating and posting listings, managing feedback, e-mail, and shipping
- Use Blogs and eBay Guides and Reviews to drive traffic to your listings
- Make big money through eBay's Affiliates program

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