



# **Nine Lives: Stories of Women Business Owners Landing on Their Feet**

*Mary Cantando, Laurie Zuckerman*

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Nine Lives offers a candid look into the hearts and minds of nine extraordinary women business owners from around the country.

There is Judy Rosenberg who, on a perpetual diet, grew up with a gnawing, aching sense of deprivation. The cookies she coveted, the cakes she savored—all seemed just out of reach. So what did Judy do when she grew up? She started a chain of bakeries driven by her pure appreciation for that which is self-indulgent and beautiful.

And there is Rebecca Boenigk, the CEO of the only woman-owned business ever to trade on NASDAQ who found that the quarterly numbers "dance" wasn't to her liking and bought her company back from the public market.

"The stories the women told were awe inspiring, funny, mind boggling . . . and sometimes painful," Cantando wrote in the preface. "There were tough moments when the women opened up about still-raw details of their past . . . Yet, time and again, these brave women said that they were willing to swallow their discomfort if other women could learn from or be inspired by their struggles."

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#### **Gregory McCormick:**

Playing with family in a very park, coming to see the water world or hanging out with friends is thing that usually you have done when you have spare time, and then why you don't try matter that really opposite from that. A single activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love Nine Lives: Stories of Women Business Owners Landing on Their Feet, you could enjoy both. It is excellent combination right, you still want to miss it? What kind of hangout type is it? Oh can occur its mind hangout men. What? Still don't understand it, oh come on its referred to as reading friends.

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