



The Smart Swarm: How Understanding Flocks, Schools, and Colonies Can Make Us Better at Communicating, Decision Making, and Getting Things Done

Peter Miller

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What ants, bees, fish, and smart swarms can teach us about communication, organization, and decision-making

The modern world may be obsessed with speed and productivity, but twenty-first-century humans actually have much to learn from the ancient instincts of swarms. A fascinating new take on the concept of collective intelligence and its colorful manifestations in some of our most complex problems, *The Smart Swarm* introduces a compelling new understanding of the real experts on solving our own complex problems relating to such topics as business, politics, and technology.

Based on extensive globe-trotting research, this lively tour from *National Geographic* reporter Peter Miller introduces thriving throngs of ant colonies, which have inspired computer programs for streamlining factory processes, telephone networks, and truck routes; termites, used in recent studies for climate-control solutions; schools of fish, on which the U.S. military modeled a team of robots; and many other examples of the wisdom to be gleaned about the behavior of crowds-among critters and corporations alike.

In the tradition of James Surowiecki's *The Wisdom of Crowds* and the innovative works of Malcolm Gladwell, *The Smart Swarm* is an entertaining yet enlightening look at small-scale phenomena with big implications for us all.

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