Logical Logistics: A Common Sense Primer for your Supply Chain

Michael J. Stolarczyk

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Logical Logistics: A Common Sense Primer for your Supply Chain Michael J. Stolarczyk Logical Logistics by supply-chain guru Michael J. Stolarczyk goes beyond the business-as-usual approaches to supply chain operations to bust open the truth: most companies are ill-equipped, ill-prepared, and ill-situated to effectively compete in the global marketplace of the twenty-first century. The globalization of commerce has made sophisticated logistics technology a necessity for companies large and small. The need for advanced solutions may seem obvious, but a surprising number of companies still have a long way to go when it comes to global supply chain technology sophistication. Many Fortune 500 companies report their global supply chain technology is inadequate to provide timely information required for budget and cash flow planning. Indeed, the global supply chain has been relatively ignored because it was traditionally a small part of a organization's business mindset. The themes of this book are: insight, foresight, and guidance from a common sense perspective on supply chain and logistics challenges in today's brave new world. We have moved into a conceptual age of business, when logical logistics understanding and decisions need to be made via vested collaboration and open dialogue with internal and external partners. Stolarczyk has written a timely and essential guidebook that wastes no time cutting to the chase to present a no-nonsense, nuts-and-bolts reality check that any business can benefit from. Expertly written and organized for easy access to information, Logical Logistics is must reading for any executive, manager, or business school graduate. Companies wishing to compete on a global scale and maintain a sustainable and profitable footprint in today's challenging and fast-moving business environment must learn the lessons of twenty-first century supply chain logistics, or risk being left on the sidelines of international commerce. This book also includes an industry leading glossary and terms section.

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