



**Research Methods: A Tool for Life Plus
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Bernard C. Beins

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How psychological research makes a difference in everyday lives

Research Methods: A Tool for Life introduces readers to the importance of scientific research in every day life. Updated in the third edition, this text presents current research that engages students with familiar issues. Discussions of controversies in psychology stimulate student interest while explaining important methodological concepts, which helps students understand how new research emerges.

Learning Goals

Upon completing this book, readers should be able to:

- Generate a research question and select an appropriate methodology
- Deal appropriately with ethical issues related to research
- Conduct meaningful research using a wide array of methodologies
- Consider social and cultural factors when consuming or conducting research
- Write a Research Report



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