



# Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success

*James R. Lucas*

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People -- and their companies -- can get stuck in old patterns and outdated perceptions. Their behavior is often based on what they want to be true about their business or the marketplace, rather than what is actually true. Illusions such as these run rampant in organizations: "Of course our people understand what's important". "Everybody knows what quality is". "We don't need passion if we have a good plan". Fatal Illusions takes a unique approach to understanding organizational shortcomings and achieving real success. The book explores 12 harmful illusions that managers tenaciously cling to -- about mission statements, teamwork, incentives, quality, change management, and more. And the book offers solutions for avoiding or correcting each misperception. By overcoming these fatal illusions, managers can break debilitating patterns and learn how to: - set and achieve realistic corporate goals- create an open, honest, forward-thinking organization- increase motivation and boost team work- get more satisfaction out of work and out of life. This book will help managers "get real" -- and help their companies get ahead.

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#### **Mary Jones:**

Playing with family in a park, coming to see the water world or hanging out with good friends is thing that usually you have done when you have spare time, and then why you don't try thing that really opposite from that. 1 activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success, you are able to enjoy both. It is great combination right, you still wish to miss it? What kind of hang type is it? Oh can occur its mind hangout guys. What? Still don't have it, oh come on its called reading friends.

#### **Phyllis Tucker:**

Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success can be one of your starter books that are good idea. Most of us recommend that straight away because this guide has good vocabulary which could increase your knowledge in words, easy to understand, bit entertaining however delivering the information. The article writer giving his/her effort to put every word into delight arrangement in writing Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success yet doesn't forget the main place, giving the reader the hottest and also based confirm resource facts that maybe you can be one of it. This great information can certainly drawn you into new stage of crucial considering.

#### **Edward Yung:**

As a pupil exactly feel bored to help reading. If their teacher requested them to go to the library as well as to make summary for some book, they are complained. Just little students that has reading's soul or real their hobby. They just do what the teacher want, like asked to the library. They go to there but nothing reading really. Any students feel that studying is not important, boring in addition to can't see colorful photographs on there. Yeah, it is to become complicated. Book is very important to suit your needs. As we know that on this time, many ways to get whatever you want. Likewise word says, ways to reach Chinese's country. So ,

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