



Fatal Illusions: Shredding a Dozen Unrealities That Can Keep Your Organization from Success

James R. Lucas

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People -- and their companies -- can get stuck in old patterns and outdated perceptions. Their behavior is often based on what they want to be true about their business or the marketplace, rather than what is actually true. Illusions such as these run rampant in organizations: "Of course our people understand what's important". "Everybody knows what quality is". "We don't need passion if we have a good plan". Fatal Illusions takes a unique approach to understanding organizational shortcomings and achieving real success. The book explores 12 harmful illusions that managers tenaciously cling to -- about mission statements, teamwork, incentives, quality, change management, and more. And the book offers solutions for avoiding or correcting each misperception. By overcoming these fatal illusions, managers can break debilitating patterns and learn how to: - set and achieve realistic corporate goals- create an open, honest, forward-thinking organization- increase motivation and boost team work- get more satisfaction out of work and out of life. This book will help managers "get real" -- and help their companies get ahead.

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As a pupil exactly feel bored to help reading. If their teacher requested them to go to the library as well as to make summary for some book, they are complained. Just little students that has reading's soul or real their hobby. They just do what the teacher want, like asked to the library. They go to there but nothing reading really. Any students feel that studying is not important, boring in addition to can't see colorful photographs on there. Yeah, it is to become complicated. Book is very important to suit your needs. As we know that on this time, many ways to get whatever you want. Likewise word says, ways to reach Chinese's country. So ,

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