



# Salon Marketing Secrets: Proven Social Media Marketing Tips for Salons and Hair Stylists

*Samantha Shoemaker*

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Social Media Marketing tips to get your salon and hair dressing career off the ground. Social Media has changed the way salons and hair dressers market themselves. It is especially pertinent that those working in beauty industry are present on social media. It is the easiest and most affordable way to grow your clientele and gain credibility in your area. Even the simplest of tips can make the biggest difference when it comes to marketing yourself or your salon online.



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